



TV18 BROADCAST LIMITED

Regd. Office: 503, 504 & 507, 5th Floor, 'Mercantile House', 15, Kasturba Gandhi Marg, New Delhi-110001

Corp. Office: Express Trade Tower, Plot 15 & 16, Sector 16-A, Noida 201 301, U.P.

FIXED DEPOSIT SCHEMES

SCHEME (A) NON CUMULATIVE		
Period [Month / Year(s)]	Minimum Amount (RS.)	Rate of Interest (%p.a.)*
6 mths	10,000	9.00
1 yr	10,000	11.50
2 yrs	10,000	11.50
3 yrs	10,000	11.50

SCHEME (B) CUMULATIVE				
Period [Year(s)]	Minimum Amount (Rs.)	Rate of Interest (% p.a.)**	Amount Payable on Maturity (Rs.)	Annual Yield %**
1 yr	10,000	11.50	11,201.00	12.01
2 yrs	10,000	11.50	12,545.00	12.73
3 yrs	10,000	11.50	14,051.00	13.50

* Interest will be paid quarterly on 31st March, 30th June, 30th September and 31st December each year and is calculated on 365 days basis.

** Interest is compounded quarterly.

COMPANY HIGHLIGHTS

An Unrivalled Home of India's Leading Channels

- **News:** Owns & Operates
 - CNN IBN, India's leading English News Channel,
 - IBN7, leading Hindi news channel,
 - CNBC TV18, a Premium Business News Channel having strong Brand presence
 - CNBC Awaaz, India's first Hindi language consumer channel; and
 - IBN Lokmat, leading Marathi News Channel
(Through 50% stake in IBN Lokmat News Pvt. Ltd., a 50-50 JV with Lokmat Media Ltd., earlier known as Lokmat Newspapers Pvt. Ltd.)
- **Entertainment:** Viacom18
 - Owns and operates 'Colors', leading Hindi GEC,
 - MTV, leading Youth Entertainment destination,
 - Nick, leading Kids channel,
 - Vh1, leading Premier English Channel; and
 - Viacom18 Motion Pictures, a film division which focuses on films distribution.
(Through 50% stake in Viacom18 Media Pvt. Ltd., a 50-50 JV with Viacom Inc.)

DEPOSIT HIGHLIGHTS

- An additional interest of 0.50% per annum shall be given to the following categories:
 - (a) Employees of the Network18 Group
 - (b) Senior Citizens above the age of 60 years
- Nomination facility available
- Payment of interest in Scheme-A (Net of TDS) through post dated cheques in advance
- ICRA Rating:—"MA-" (Pronounced as MA Minus) with Stable Outlook.

HOW TO APPLY

Please fill in the attached Application Form completely in BLOCK LETTERS and ensure that all columns are filled in carefully and correction(s), if any, are countersigned.

Application alongwith cheque / demand draft made in favour of "TV18 - FIXED DEPOSITS" (CMS CODE - IBN18) should be deposited at any of the collection centres as stated on the last page.

Depositors located at places where there is no branch of IDBI Bank Ltd. May send their application alongwith demand draft payable at Delhi directly to the Company's Registered Office. Outstation cheques are not acceptable.

BANKERS' TO THE FIXED DEPOSITS

IDBI Bank Limited : 5th Floor, Indian Red Cross Society Building ,1 Red Cross Road, New Delhi-110 001

MANAGER TO THE FIXED DEPOSIT

RR INVESTOR'S RETAIL SERVICES PVT.LTD., 47 M.M ROAD RANI JHANSI MARG, NEW DELHI- 110055, TEL- 11-23636363

Ahmedabad : 401 - Abhijit Bldg. -1, Opp. Bhuj Mercantile Bank, Mithakali Six Road, Navarangpura Ahmedabad -390009 Gujarat Tel- 079-26467260/26404241
 Bangalore : S-111, Manipal Centre, 47, Deckenson Road, M. G. Road, Bangalore-560042, Karnataka Tel- 080-42477177/101-03
 Chandigarh : SCO-222-223, Gr. Floor, Sector-34A, Opp. State Library, Chandigarh-160034 Punjab Tel- 0172-2624796/4620067
 Chennai : 3rd Floor, Precision Plaza, New #397, Teynampet, Annasalai, Chennai-600018, Tamilnadu Tel- 044-42077370/42077371
 Dehradun : 56, 1st Floor, Rajpur Road, Opp. Madhuban, Dehradun-248001 Uttaranchal Tel- 0135-3258181
 Jaipur : 7, Katewa Bhawan, Opp. Ganapati Plaza, MI Road, Jaipur-302001, Rajasthan Tel- 0141-3235456/ 5113317
 Kolkata : 704, Krishna Bldg., 224, A.J.C Bose Road, Kolkata- 700017, West Bengal Tel- 033-22802963/22806878
 Lucknow : G-32, Shriram Tower, 13, Ashok Marg, Lucknow-226001, Uttar Pradesh Tel- 0522-4057615-6
 Mumbai : 82/1, Apollo House, Ground Floor, Mumbai Samachar Marg, Fort, Mumbai-400023 Maharashtra Tel- 40544201 & 22642688
 Vadodara : 222, Sidharth Complex, R. C. Dutta Road.,Alkapuri, Vadodara-390007 Gujarat Tel- 0265-3256190/2353195

TERMS AND CONDITIONS GOVERNING THE DEPOSIT SCHEMES:

APPLICATIONS

1. Deposit shall be for a minimum of Rs. 10,000/- and in multiple of Rs. 1,000/- thereafter.
2. Application for acceptance or renewal of deposits must be made in the prescribed form. Application alongwith Cheque/Draft made in favour of TV18 - Fixed Deposits and crossed Account Payee only should be deposited at the collection centre as stated on last page. Cash will not be accepted by the Company.
3. Deposits will be accepted from Resident Individuals, Trusts & HUFs (through Karta) & Shareholder of the Company.
4. Deposits from minors will be accepted. In such cases, however, the name of the guardian of the minor should be mentioned and the guardian should sign for the minor. In case the guardian is a joint depositor, guardian should sign on behalf of the minor as well as for himself/herself.
5. Date of birth of the minor should be given in the application.
6. In case of deposits in the name of minors received through their Guardian, the amount would be refundable to the person whose name is mentioned as the Guardian and whose signatures have been given on application form.
7. Deposit receipt duly discharged, must be surrendered to the Registered Office of the Company for repayment of principal amount and interest, if any, on maturity/withdrawal at least four weeks before the due date.

DEPOSIT RECEIPT

8. Fixed Deposit Receipt(s) will be sent to the Depositor(s) from the Company's Registered Office at New Delhi within eight weeks from the date of receipt of money or realisation of cheque/bank drafts in the Company's account.
9. Deposit Receipts are non-transferable and non-negotiable.
10. In the event of loss or mutilation of a Deposit Receipt/Interest Warrants, the Company may, at its discretion, issue a duplicate receipt/interest warrant(s) subject to compliance by the depositor with such terms and conditions including indemnity as the Company may stipulate. All expenses incurred by the Company in this connection will be borne by the depositor(s).

INTEREST

11. The period of Deposit and calculation of interest thereon will commence from the date of receipt of money or realisation of cheque/bank draft by the Company.
12. POST DATED INTEREST WARRANTS FOR THAT FINANCIAL YEAR ONLY WOULD BE DESPATCHED ALONGWITH THE SCHEME-A FIXED DEPOSIT RECEIPT. THE DEPOSITORS ARE REQUESTED TO PRESERVE THEM TO ENSURE THEIR ENCASHMENTS ON DUE DATES.

INCOME TAX

13. TDS will not be deducted, if the amount of interest in respect of Fixed Deposit/ cumulative deposit paid/ credited, as the case may be, does not exceed Rs. 5,000/- (Rupees five thousand only) in a financial year. If the interest amount exceeds the above specified limit, TDS will be deducted at applicable rates at the time of payment/ credit of the interest amount, which ever is earlier. TDS will be deducted at a higher rate if the Permanent Account number (PAN) is not provided by the investor.
14. In case, where the total income of the depositor is less than the exempted limit liable to tax, no tax will be deducted on submission of declaration in the prescribed form 15G/15H* ("incase of Sr. Citizen aged 60 years or above). This declaration form should be submitted in duplicate along with the application form. Further in case of deposits where interest in a financial year exceeds Rs. 5,000/- and the depositor(s) has not submitted form 15G Interest warrants would be issued after deduction of tax at source. In case the deposits are made in joint names, the Company would proceed on the basis that only first name of depositor has a beneficial interest in the deposit. With effect from 1.4.2010, it is mandatory to furnish the Permanent Account Number (PAN) in the declaration in Form No. 15G/15H. If PAN is not furnished in the declaration, such declaration shall be invalid and tax will be deducted at source in accordance with the provisions of the Income Tax Act, 1961.

REPAYMENT/RENEWAL

15. Deposits can be renewed only on the basis of a fresh application to the Company alongwith the Deposit Receipt duly discharged, but solely at the option of the Company. The application form for renewal together with the duly discharged deposit receipt should be lodged atleast two weeks before the date of maturity. Interest will cease on maturity of the deposit. Further, where the deposit receipt is not presented for renewal within 3 months from the date of maturity, the renewal of deposit with retrospective effect will be at the option of the Company. No intimation or notice will be given by the Company with regard to due date of maturity of Deposit(s).
16. Warrants for payment of interest and the principal amount will be payable at par at the following specified/main branches of the Bankers to the Scheme.
IDBI BANK
AGRA: M.G. Road, AHMEDABAD: C.G.Road, AJMER: Jaipur Road, AMRITSAR: Court Road, ANAND: V.V.Nagar Vidya Nagar - Bakrol Road, AUNDH: Abhimanshree Road, AURANGABAD: Jalna Road, BANGALORE: Mission Road, BARODA: Alkapuri, BELGAUM: College Road, BHAVNAGAR: Wagha Wadi Road, BHILLAI: Nehru Nagar Square, BHOPAL: T.T.Nagar, BHUBANESHWAR: Janpath, BIKANER: Modern Market, CALCUTTA: Park Street, CHANDIGARH: Madhya Marg, Sector 8, CHENNAI: Greams Road, CHITTORGARH: B-1 Meena Market, COCHIN: M G Road, COIMBATORE: Avinashi Road, DEHRADUN: Rajpur Road, DHANBAD: Bank More, ERODE: Sathy Main Road, FARIDABAD: Sector 16, GANGTOK: TSE - Ka Commercial Complex, GHAZIABAD: Sudesh Plaza, GURGAON: Mehrauli-Gurgaon Road, GUWAHATI: Pan Bazar, GWALIOR: SDM Road, HALDIA: Haldia Dock Complex, HUBLI: Travellers Bungalow Road, HYDERABAD: Basheerbagh Square, INDORE: A.B.Road, JABALPUR: Wright Town, JAIPUR: Prithviraj Road, JALANDHAR: Jawahar Nagar, JAMMU: Grid Bhavan,

JAMSHEDPUR: Sakchi Boulevard, JODHPUR: 1st Chopasani Road, KAKINADA: Main Road, KANPUR: MG Road, KHARDAH: Purbasha, KISHANGARH: Madan Ganj, KOLHAPUR: Assembly Road, KONNAGARE (Hooghly): Criper Road, KOTTAYAM: Kanjikuzhy, KOZHICKODE: City Plaza, YMCA Cross Road, LUCKNOW: Ashoka Marg, LUDHIANA: The Mall Road, MADURAI: K.K.Nagar, MAHIPALPUR: Vasant Kunj Road, MANGALORE: High Land Road, MARGAON: ISIDORIO Baptista Road, MEERUT: Begum Bridge Road, MHOW: Plowden Road, MOHALI: SAS Nagar, MORADABAD: Civil Lines, MUMBAI: Nariman Point, NAGPUR: Civil Lines, NASIK: Gangapur Road, NAVSARI: Chimanbhai Road, NEW DELHI: Kasturba Gandhi Marg, NEW PANVEL: Matheran Road, NOIDA: Sector 18, PANJIM: Alfran Plaza, M G Road, PANCKKULA: Sector 11, PANIPAT: G T Road, PATIALA: The Mall, PATNA: Dak Banglow Road, PHAGWARA: G T Road, PITHAMPUR: Keshar Complex, PUNE: F.C.Road, RAIPUR: Civil Lines, RAJAMUNDHRY: Danavaipeta Park Road, RAJKOT: Dr.Radhakrishnan Road, RAJSAMAND: Jal Chakki Road, RANCHI: Arjan Place, 5 Main Rd, RENUKOOT: Birla Market, SHIMLA: Lala Lajpatrai Chowk, SURAT: Ghod Dod Road, THIRUVANANTHPURAM: M.G.Road, TIRUCHIRAPALLI: Bharatiar Salai Cantt., TIRUPUR: 266 Avinashi Road, TIRUVALLA: Ramanchira, UDAIPUR: Saheli Marg, UJJAIN: Devas Road, VARANASI: Nagar Nigam Road, VIJAYAWADA: Ring Road, VISHAKHAPATNAM: Siripuram, AIZAWAL PU.: Viavenga Buildings, AGARTALA: Chapala Villa, DIMAPUR: Leirauki, SHILONG: Sapphire House, ITANAGAR: TR Road, Arunachal Pradesh, UDUPI: Manipal Centre, BADDI: SCO 9 & 10, Fauji Complex, ZIRAKPUR: Motiaz Royale Estate Block

JOINT DEPOSITS

17. Deposits will be accepted by the Company in joint names, not exceeding three in number.
18. In the case of deposits made in joint names, all correspondence will be addressed to the person whose name appears first on the application form. All cheques/warrants for payment of interest or repayment of principal amount will also be drawn in favour of the first named depositor. Any discharge given by the first named depositor for payment of Interest and principal amount shall be valid and binding on all joint depositors.
19. In case of deposits made in joint names, in the event of death of the first named depositor, all payment on account of principal amount and interest due thereon will be made to the person named first in the order of survivor(s) on production of Death Certificate without reference to the heirs and/or legal representative(s) of the deceased. In the event of death of the Sole/Depositor, it will be necessary for the legal representative(s) of the deceased depositor to produce Succession Certificate/Letter of Administration/Probate of will, if any, or other legal representation to the satisfaction of the Company.

NOMINATION

20. Nomination can be made by individuals only, applying singly or jointly. The nominee shall not be a Trust, Society, Body Corporate, Partnership Firm, Karta of Hindu Undivided Family, holder of a Power of Attorney.
21. Where the nominee has been appointed by the Depositor(s) in the application form, the nominee would receive payment of the deposit amount and/or interest, in case of death of all other Depositor(s) as appearing on the Application Form, on production of the relevant death certificate(s) without reference to heir and/or legal representatives of the deceased. The Company shall be absolved of its liability on such payment to the nominee.

PRE-MATURE PAYMENT

22. The Company may at its sole discretion permit the depositor to withdraw the deposit amount prior to maturity. In the event of the Company agreeing to repay a deposit before the maturity date, the rate of interest payable will be governed by the rules framed under the provisions of the Companies (Acceptance of Deposits) Rules, 1975 as amended from time to time. The premature withdrawal of amount deposited can be entertained only after surrendering of all uncashed interest warrants, if any.

GENERAL

23. Deposits will be subject to the Companies (Acceptance of Deposits) Rules, 1975 as amended from time to time, under Section 58-A of the Companies Act, 1956 and any other Regulations prescribed or that may be prescribed from time to time, by the Central/State Government or the Reserve Bank of India or any other statutory authorities.
24. The Company will not accept or recognize any lien on or assignment of the deposit or interest thereon.
25. Person applying in senior citizen category shall attach proof of age alongwith the application form.
26. Additional benefit of 0.5% interest shall be given to Employees of Network18 Group and Senior Citizen above the age of 60 years.
27. Two weeks notice is required to effect any change in the particulars of deposit, including address.
28. The Company reserves the right to reject any application for acceptance and/or renewal of deposit without assigning any reason thereof.
29. The Company reserves the right to alter or amend from time to time without notice and without assigning any reasons, any of the terms and conditions mentioned herein above so long as such alterations or amendments are not inconsistent with the Companies (Acceptance of Deposits) Rules, 1975 or the amendments thereto from time to time.
30. If cheques/drafts are dishonoured, Fixed Deposit application will be rejected. However, applicants may submit fresh applications with fresh cheque/draft.
31. Deposits once accepted and/or renewed under any of the Schemes, cannot be interchanged before the expiry of the said deposit and/or such renewal.
32. The Company shall not be responsible for delay or loss in postal transit of deposit receipts/repayment/interest warrants that may be sent to the depositors.
33. All transactions are subject to jurisdiction of courts in the Union Territory of Delhi.
34. All unclaimed interest and / or maturity proceeds for Fixed Deposit for more than seven years, shall be transferred by the Company to the credit of Investor Education and Protection Fund established by the Government of India, and no claim from a depositor shall lie against the Fund or the Company in respect of any such unpaid / unclaimed amount.

Note : All communications in connection with this application should be addressed to :

Fixed Deposit Division:

M.S. Bisht, Assistant General Manager

Regd. Office: 503, 504 & 507, 5th Floor, 'Mercantile House', 15, Kasturba Gandhi Marg, New Delhi-110001, Tel.: 011-49812600, 41506112-114 Fax: 011-41506115.

E-mail: m.bisht@network18online.com

Mr. Hitesh Kumar Jain, AGM-Corporate Affairs & Company Secretary

Corp. Office: Express Trade Tower, Plot 15 & 16, Sector 16-A, Noida-201301 U.P.

E-mail: hitesh.jain@network18online.com



CMS CODE

IBN18

BROKER'S STAMP AND CODE

RR INVESTORS RETAIL SERVICES PVT. LTD

TV18 BROADCAST LIMITED

Regd. Office: 503,504 & 507 5th Floor, 'Mercantile House', 15 Kasturba Gandhi Marg, New Delhi-110001 Tel. 011-41506112-114 . Corp. Office: Express Trade Tower, Plot 15 & 16, Sector 16-A, Noida - 201 301, U.P

APPLICATION/RENEWAL FORM

TO BE FILLED IN BLOCK LETTER

I/WE HEREBY APPLY FOR A FIXED DEPOSIT WITH YOUR COMPANY AS PER DETAILS GIVEN BELOW:

- 1. SCHEME : [] SCHEME A [] SCHEME B
2. PERIOD : [] 6 MONTHS [] 1 YEAR [] 2 YEARS [] 3 YEARS
3. CATEGORY OF SOLE/FIRST APPLICANT : [] EMPLOYEE [] PUBLIC [] SENIOR CITIZEN (PLEASE ATTACH AGE PROOF) [] SHAREHOLDER (PLEASE ATTACH PROOF)
4. INCOME TAX EXEMPTION : [] YES [] NO (IF YES, ATTACH FORM NO. 15G/15H IN DUPLICATE) IN CASE OF INTEREST OF RS. 5000 OR MORE (15H IN case of Senior Citizen aged 60 years and above) (Refer Point No. 14)
5. PERMANENT ACCOUNT NO. : [] Permanent A/C No. of First Applicant Mandatory if interest is more than Rs. 5000 in a financial Year (enclose copy of PAN Card)
6. AMOUNT OF DEPOSIT Rs. [] IN WORDS RUPEES.....
7. MODE OF PAYMENT : CHEQUE/DRAFT NO..... DATED..... DRAWN ON.....
8. RENEWAL OF DEPOSIT RENEWAL OF FDR NO..... DUE DATE..... MATURITY AMOUNT RS..... AMOUNT TO BE RENEWED RS..... INTEREST BALANCE AMOUNT TO BE PAID BY THE COMPANY RS..... PLEASE TICK REPAY CODE [] 1ST APPLICANT [] SOLE [] EITHER OR SURVIVOR

9. APPLICANT NAME (In order of First Name/Middle Name/Surname) MR./MRS./MISS/MASTER SOLE/FIRST APPLICANT (Box if Minor) MR./MRS./MISS/MASTER SECOND APPLICANT (Box if Minor) MR./MRS./MISS/MASTER THIRD APPLICANT (Box if Minor) 10. ADDRESS OF SOLE/FIRST APPLICANT (Please do not write the name again) PIN

NOMINATION I/We hereby nominate the following person to receive the amount due to me, on my death. Nominee's Name: Relation: Guardian's Name: (Other than Applicant) In case Nominee is a Minor Address of the Nominee/Gurlian: Pin Code: Tel. No.: Applicant's Signature: Signature of Witness: Name and Address: Signature 1.

DATE OF BIRTH OF FIRST APPLICANT (In case of Minor & Senior Citizen) First Applicant's Father/Husband Name: Phone No. E-mail Address

DECLARATION I/We hereby declare that the amount being deposited with you is not out of any funds acquired by me/us/by borrowing from any other person. I/we declare that I am/we are resident(s) of India and am/are not depositing this amount as nominees of any person residing outside India. I/we declare that the first name depositor is the beneficial owner of this joint deposit and is to be treated as the payee for the purpose of deduction of tax under section 194A of the Income Tax Act, 1961. I/we also declare that the status as declared above is correct. I/we have read the Terms & Conditions of Deposit and agree to abide by the same.

SIGNATURE(S) FIRST/SOLE APPLICANT (Guardian in case of Minor) SECOND APPLICANT THIRD APPLICANT FOR OFFICE USE ONLY

Table with 4 columns: RECEIVED ON, SCHEME (A/B), INWARD NO., FDR NO., AMOUNT, PERIOD (6/1/2/3 MONTHS/YEAR), MODE OF PAYMENT (Cheque/Draft), INVESTOR CODE, WHETHER THROUGH BROKER (Y/N), DATE OF ENCASHMENT OF CHEQUE/DRAFT, BROKER CODE

Acknowledgement Slip (To be filled in by the Applicant) TV18 BROADCAST LIMITED

RECEIVED from Mr./Mrs./Miss. (Name of First/Sole Applicant) an application under Fixed Deposit Scheme [] A [] B with cheque/demand draft no. dated drawn on for Rs. renewal of FDR No. for the period [] 6 Month [] 1 Year [] 2 Years [] 3 Years Receipt will be forwarded to you within 8 weeks from the date of receipt of money or realisation of Cheques/Draft in the Company's account. Signature & Stamp of Receiving Officer

PARTICULARS IN ACCORDANCE WITH COMPANIES (ACCEPTANCE OF DEPOSITS) RULES, 1975, AS AMENDED, ARE GIVEN BELOW:

a) Name of the Company : TV18 BROADCAST LIMITED ("TV18") (Formerly known as ibn18 Broadcast Limited)
b) Date of Incorporation : June 6, 2005

c) Business carried on by the Company, its subsidiaries and Joint Ventures with details of branches or units, if any:

India's leading 24 hours English language news and current affairs channel. The channel is regarded for its editorial integrity, high production standards and unbiased, issue based coverage of news and current affairs. 'CNN IBN' has received numerous awards for various categories in the field of journalism. A leading 24 hours Hindi news and current affairs channel. 'IBN7' epitomizes uncompromising commitment to pursuing the truth against all odds and at all times. The undisputed leader in business news and information in India. CNBC-TV18, is trusted by business leaders for its insight, analysis and real-time market coverage. With one of the largest and most comprehensive television content libraries in India, CNBC-TV18 has been the platform for thought leaders across India, giving India's decision makers unparalleled news, analysis and perspective. Not only has the channel revolutionized business programming in India, helping viewers to understand and profit from the markets and from their businesses, it has also built loyal communities, by interacting with people of all ages through non-markets programming, special on-ground events and a series of awards that have set the standards for industry benchmarks. AWAZ is India's first channel focusing on consumer related information. AWAZ has become the choice of the Hindi speaking affluent masses, small businessmen, entrepreneurs, and a cross section of people with varied information needs. AWAZ is fast becoming the single authoritative source for making informed decisions on investing, saving, purchasing and career choices. A leading Marathi language news channel operated through a 50-50 JV with the Lokmat group. The channel, launched in 2008, became the leader in the Marathi news space in just over a year since its launch ENTERTAINMENT TV18 forayed into entertainment space through its 50-50 JV with US based media conglomerate Viacom Inc. The JV company, Viacom18 Media Private Limited (Viacom18), runs popular Hindi GEC channel, 'Colors' besides other channels 'MTV', 'Nick' and 'Vn1'. Viacom18 also houses a films division called 'Viacom18 Motion Pictures'. A Hindi general entertainment channel (GEC) launched in July 2008 which climbed the charts to the No.1 position just 9 months from its launch. Popular shows on 'Colors' include 'Balika Vadhu', 'Uttaran', 'Na Aana Is Desh Laado' and 'Laagi Tujhse Lagan' and reality shows 'Khatron Ke Khiladi', 'Big Boss' and India's Got Talent. India's leading Youth focused Entertainment Channel which airs popular and engaging reality shows such as 'Roadies', 'SpitSivilla', 'The Fast and the Gorgeous' and 'Stunt Mania', among others. MTV's reach extends beyond just television channels with an online property 'www.mtvindia.com' and a line of consumer products associated with its brands. India's leading kids channel with shows targeted at entertaining and educating children. Nick's popular shows include 'Spongebob', 'Dora, The Explorer', 'Ninja Hato' and 'Perman'. A uniquely positioned channel with an offering spanning international entertainment programming, lifestyle and international music. FILMS : Viacom18 Motion Pictures: Viacom18's entry into the Indian Film Industry was through introduction of 'Studio18' which is now renamed as 'Viacom18 Motion Pictures'. Viacom18 has to its credit (through Studio18) some of the biggest hits of the decade including 'Jab We Met, Singh is Kring, Welcome and Ghajini. First Movie under the banner of Viacom18 Motion Pictures was 'Tanu Weds Manu' which was released to full houses in the last quarter of the F.Y.2011.

Subsidiary Companies:

S.No.	Name of the Company and Address	Business
01.	RVT Media Pvt. Ltd. 503, 504 & 507, 5th Floor 'Mercantile House', 15 Kasturba Gandhi Marg, New Delhi-110001	Media Business
02.	ibn18 (Mauritius) Ltd. 608, St. James Court, St. Denis Street, Port Louis, Mauritius	Media Business
03.	AETN18 Media Pvt. Ltd. 403, Prabhat Kiran, 17, Rajendra Place, New Delhi-110008	Media Business

Note - Pursuant to Scheme of Arrangement as approved by Hon'ble High Court of Delhi vide its order dated April 26, 2011, IBN18 Media & Software Ltd., a subsidiary of the Company, merged into Company w.e.f. June 10, 2011.

d) Management: The day-to-day business and affairs of the Company are being managed by Manager of the Company under the superintendence, control and direction of the Board of Directors. The Board of Company comprises of Non-Executive and Independent Directors. News Channels of TV18 are lead by the respective Editor-in-Chief, accompanied with a team of professional journalists and reporters having access to national and global networks.

e) Names, Addresses & Occupations of the Directors:

S.No.	Name	Address	Occupation
01.	Mr. Raghav Bahl	E-36, Sector-30, Noida-201301	Media Professional
02.	Mr. Sanjay Ray Chaudhuri	LGG 110, The Laburnum, Sector-28, Block A, Sushant Lok, Gurgaon-122 002	Media Professional
03.	Mr. Manoj Mohanka	9, Lovelock Place, 4th Floor, Flat No.4C Kolkata-700019	Businessman
04.	Mr. Hari S Bhartia	2, Amrita Shergil Marg, New Delhi-110 003	Industrialist
04.	Mr. Shahzaad Siraz Dalal	Emirates Crown, Apartment # 4102, Al Sufouh Road, Dubai Marina, PO Box 191588, Dubai, UAE	Service

f & g) Profits & Dividends (Rs. in lacs)

Year ended	Profit Before Tax	Profit After Tax	Dividend (%)
31.03.2009	(6.661.97)	(6,822.04)	Nil
31.03.2010	(8209.90)	(8209.90)	Nil
31.03.2011	(4924.97)	(4924.97)	Nil

h) Summarized Financial Position of the Company as appearing in the two latest audited Balance Sheets (Rs. in lacs)

Liabilities	As at	As at	Assets	As at	As at
	31-03-11	30-09-10		31-03-11	30-09-10
Share Capital	4,756.29	4,749.94	Fixed Assets	6,675.87	6,955.71
Share application money received	-	3.57	Investments	71,849.24	47,850.92
Equity warrants issued & subscribed	-	-	Current Assets, Loan & Advance	25,950.07	47,385.11
Employee stock option outstanding	222.85	258.21	Deferred Tax Assets	-	-
Reserve & Surplus	86,802.88	86,579.02	Profit & Loss (Debit)	22,835.93	21,551.69
Secure Loans	12,340.96	15,616.12	Miscellaneous Expenditure	234.58	-
Unsecured Loans	16,937.13	9,401.39			
Deferred Tax Liability	-	-			
Current Liabilities & Provisions	6,485.58	7,135.17			
Total	127,545.69	123,743.43		127,545.69	123,743.43

Brief Particulars of Capital commitments, contingent liabilities and litigation as on March 31, 2011

- Estimated amounts of contracts remaining to be executed on capital account (net of advances) Rs. 29 Lacs (Period ended on 30 September 2010 Rs. 91.5 lacs).
- The Company has purchased capital equipment under the 'Export Promotion Capital Goods Scheme'. As per the terms of the licenses granted under the scheme, the Company has undertaken to achieve an export commitment of Rs. 7406 Lacs (Previous period Rs. 7406 Lacs) over a period of 8 years commencing from 10 August, 2005. In the event the Company is unable to execute its export obligations, the Company shall be liable to pay customs duty of Rs. 926 Lacs (Previous period Rs. 926 Lacs) and interest on the same at the rate of 15 per cent compounded annually. The banks have given a guarantee amounting to Rs. 1153 Lacs (Previous year Rs. 1153 Lacs) on behalf of the Company to the custom authorities for the same. The Company is hopeful of meeting the required export obligation.
- The bank has given a guarantee amounting to Rs. 250 Lacs (Previous period Rs. 250 Lacs) on behalf of the Company to The Listing Department, Bombay Stock Exchange Limited.
- The Company has given corporate guarantees of Rs. 2490 Lacs (Previous period Rs. 2725 Lacs) towards credit facility given by banks to IBN Lokmat News Private Ltd.. As at the period end Rs. 1464 Lacs was outstanding in respect of such loans.
- The Company has received legal notices of claims / lawsuits filed against it relating to infringement of copyrights, objectionable contents and defamation suits in relation to the programmes produced by it, the aggregate claim being Rs. 31,242 Lacs (Previous year Rs. 31,242 Lacs). In the opinion of the management, no material liability is likely to arise on account of such claims/lawsuits.

i) The amount, which the Company can raise under the Companies (Acceptance of Deposits) Rules, 1975, as amended, from time to time:

25% of the aggregate of the paid-up capital and free reserves from Public	16,668.00
10% of the aggregate of the paid-up capital and free reserves against deposits from its Shareholders.	6,667.00
Total	23,335.00

The aggregate of deposits actually held on the last date of immediately preceding financial year i.e. 31st March 2011 15,883.00 Lacs

j) ja & jb) On the day of this advertisement, the Company has no overdue deposits.

k) The Company hereby declares:

- that it has complied with the provisions of the Companies (Acceptance of Deposits) Rules, 1975, as amended from time to time.
- that the compliance with these rules does not imply that repayment of deposits is guaranteed by the Central Government.
- that the deposits accepted by the Company are unsecured and rank pari-passu with other unsecured liabilities; and
- that it has not defaulted in the repayment of any deposit or part thereof and any interest thereupon in accordance with the terms & conditions of such deposits.

l) The Scheme of Arrangement between Television Eighteen India Limited, Network18 Media & Investments Limited, ibn18 Broadcast Limited and other group companies announced on July 7, 2010 was completed on June 10, 2011, the date of filing of order issued by Hon'ble High Court of Delhi with the Office of Registrar of Companies, NCT of Delhi & Haryana i.e. the Effective Date and became effective from the Appointed Date of April 1, 2010. Pursuant to aforesaid Scheme of Arrangement, IBN18 Media & Software Limited & iNews.com Limited have been merged into the Company and business news channels, CNBC TV18 and CNBC Awaaz, have been demerged from Television Eighteen India Limited and have been merged. The name of the Company has been changed from 'ibn18 Broadcast Limited' to 'TV18 Broadcast Limited' w.e.f. June 17, 2011.

The text of the above advertisement has been approved by the Board of Directors in their meeting held on Thursday, August 11, 2011 and a copy thereof, duly signed by a majority of the Directors, has been delivered to the Registrar of the Companies, NCT of Delhi & Haryana for registration. This advertisement is issued on the authority and in the name of the Board of Directors of the Company

By Order of the Board
For TV18 BROADCAST LIMITED

Place: **Noida**
Date: 9 September 2011

HITESH KUMAR JAIN
AGM- Corporate Affairs
& Company Secretary

COLLECTION CENTRES OF RR INVESTORS CAPITAL SERVICES PVT. LTD.



RR Investors Retail Services Pvt. Ltd.

47, M.M. Road, Rani Jhansi Marg, Jhandewalan,
New Delhi – 110055 Tel- 011- 23636362/ 63

Ahmedabad : 401 - Abhijit Bldg. -1, Opp. Bhuj Mercantile Bank, Mithakali Six Road,
Navarangpura Ahmedabad -390009 Gujarat Tel- 079-26467260/26404241

Bangalore : S-111, Manipal Centre, 47, Deckenson Road, M. G. Road, Bangalore-560042,
Karnataka Tel- 080-42477177/101-03

Chandigarh : SCO-222-223, Gr. Floor, Sector-34A, Opp. State Library, Chandigarh-160034
Punjab Tel- 0172-2624796/4620067

Chennai : 3rd Floor, Precision Plaza, New #397, Teynampet, Annasalai, Chennai-600018,
Tamilnadu Tel- 044-42077370/42077371

Dehradun : 56, 1st Floor, Rajpur Road, Opp. Madhuban, Dehradun-248001 Uttanchal
Tel- 0135-3258181

Jaipur : 7, Katewa Bhawan, Opp. Ganapati Plaza, MI Road, Jaipur-302001, Rajasthan
Tel- 0141-3235456/ 5113317

Kolkata : 704, Krishna Bldg., 224, A.J.C Bose Road, Kolkata- 700017, West Bengal
Tel- 033-22802963/22806878

Lucknow : G-32, Shriram Tower, 13, Ashok Marg, Lucknow-226001, Uttar Pradesh
Tel- 0522-4057615-6

Mumbai : 82/1, Apollo House, Ground Floor, Mumbai Samachar Marg, Fort, Mumbai-400023
Maharashtra Tel- 40544201 & 22642688

Vadodara : 222, Sidharth Complex, R. C. Dutta Road., Alkapuri, Vadodara-390007 Gujarat
Tel- 0265-3256190/2353195